



ARMIET
Alamuri Ratnamala
Institute of Engineering and Technology
(Run by Koti Vidya Charitable Trust)

ISO 9001:2015 CERTIFIED
Accredited by NAAC with 'B+' Grade
REPORT

ENTREPRENEURSHIP BOOT-CAMP

17/07/2023 TO 22/07/2023

- **Aim:** - To foster entrepreneurial skill into the budding Engineers.
- **Purpose /Objective:** To search and identify the best existing and upcoming business ideas and opportunities and to motivating and guiding various Engineering and Management background students' individuals for launching their own new businesses and startups. Thereby, becoming a contributor to the economy.
- **Concept:** - There will be critical thinking session Idea generation, market research, feasibility study; business plan, company formation/launch, and growth are the six steps of the entrepreneurial development process. It also entails assessing resources, risks, and abilities.
- **Methodology:** - It's kind of workshop, Business plan writing, story line creation, pitch deck preparation, business model creation. Moreover participants have got an opportunity to interact with startup founder. Periodic time of workshop was thirty two to thirty five hrs.
- **Outcome:** - There are the formations of four business model out of which two models considered to be reasonable and appropriate for the successful entrepreneurship, therefore further work is in progress.
- **Thanks giving / conclusion:-**

Under the guidance and motivation of Hon'ble Chairman Shri A.V. Gupta sir, Alamuri Ratnamala Institute of Engineering and Technology (ARMIET) has been able to organize and successfully conducted and completed '**ENTREPRENEURSHIP BOOT-CAMP**' with association of **NAMAN ANGELS INDIA FOUNDATION.**