

# Let us redefine you!



**Alamuri Ratnamala**  
Institute of Engineering and Technology

**ARMIET**  
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**Institute of Engineering and Technology**

A Hindi Linguistics Minority Institute

*(Run by Koti Vidya Charitable Trust)*

Approved by : AICTE, Directorate of Technical Education (DTE) (Maharashtra and Affiliated to University of Mumbai)

Accredited by NAAC with 'B+' Grade • ISO 9001 : 2015 CERTIFIED

## MASTER OF MANAGEMENT STUDIES [MMS]



# About Us

Koti Vidya Charitable Trust was established in 2007. Under this Charitable Trust, Alamuri Ratnamala Institute of Engineering and Technology was established at Shahapur in Thane District.

Within a span of 12 years the college has gained tremendous credibility and has become a respectable place to study.

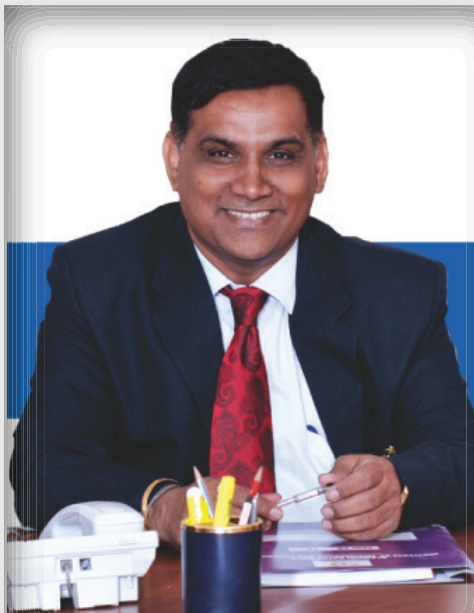
Our path is based on the philosophy i.e. "The student at our college is treated like a child and the teacher acts like a parent". This simple philosophy has lead our college rise the height of fame. We, at our college, believe in working like a family and nurturing every student's career in such a manner that they blossom in their career after passing out of our college.

ARMJET College is located in the lap of nature to keep the minds of the students fresh. The entire campus is wrapped around with serene natural beauty with the river Bhatsa flowing through the lush green trees and rich vegetation. The pleasant atmosphere amidst nature lends the feeling of having come to some hill station and inspires every student from morning to evening to feel fresh, concentrate in ones studies, and be focused on their goals. Thus, students are never too far away from their homes when they come to college for study. The Institute hopes that every ARMIETian would leave their own permanent mark of excellence and make everyone feel proud.





# Our Trustees



**Dr. Lavendra S. Bothra**

Founder Chairman &  
Campus Director

B.E., M.E., M.B.A.,  
Ph.D. in Engineering

## Experience

31 years of Teaching experience in  
Engineering College



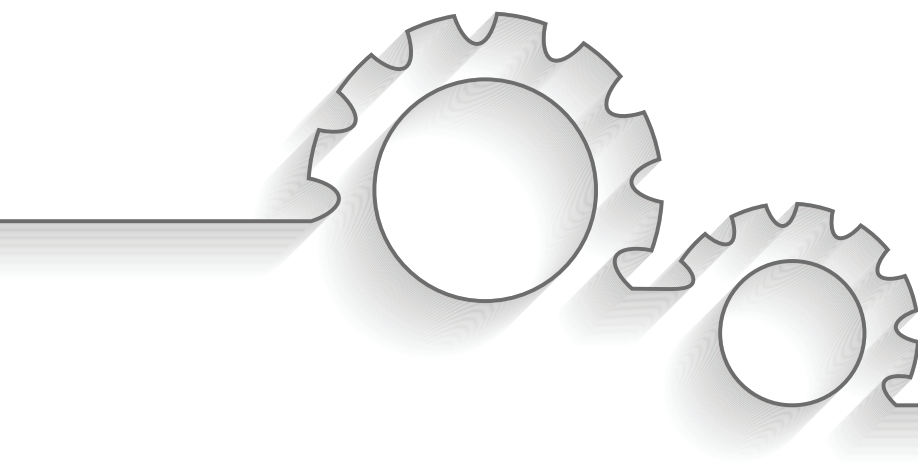
**Alamuri Venkateshwara Gupta**

Chairman

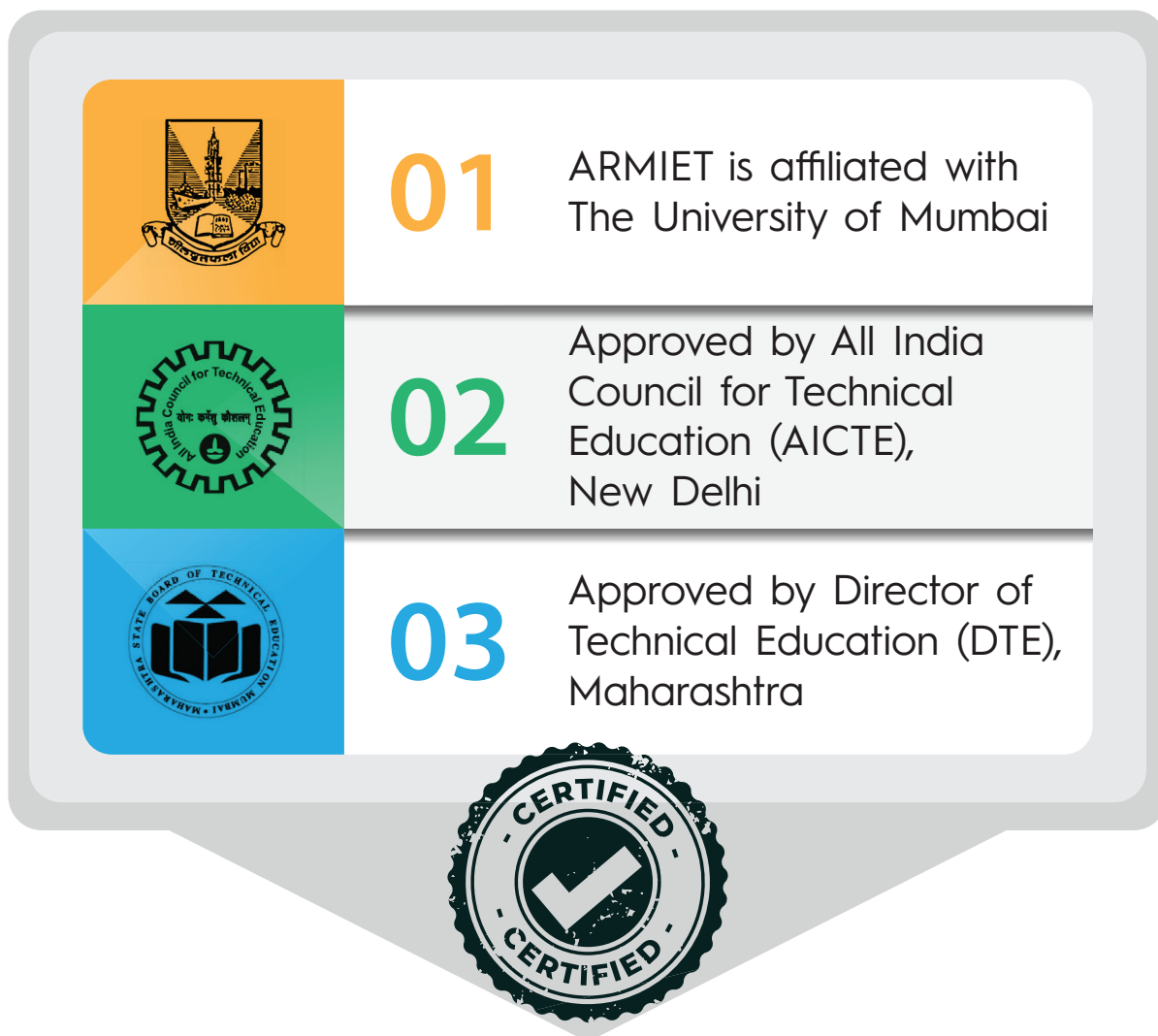
B.E. (Osmania University),  
M.M.S. (The University of Mumbai)

## Experience

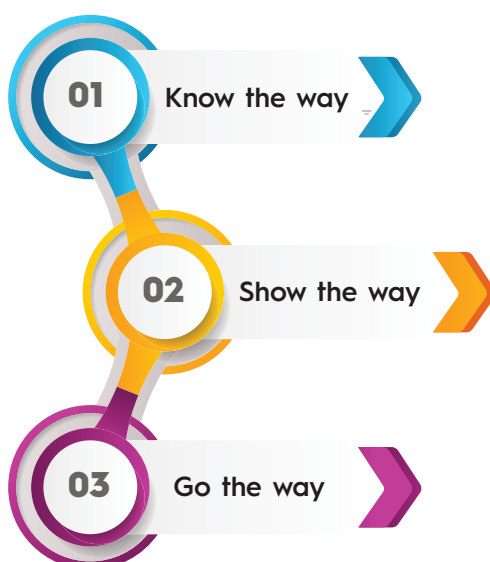
28 years of Industry experience at Senior  
level as C.E.O. of WIMPLAST Ltd., Health &  
Beauty Care Pvt. Ltd., part of Cello  
conglomerate & 4 years of teaching  
experience for Engineering and  
Management Students.



# Affiliation

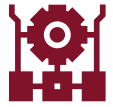


## ARMIET Helps You To...





# Infrastructure



110 spacious classrooms, tutorial rooms and labs.

6 seminar halls dedicated for management development programs.

475 networked terminals with uninterrupted 6 MBPS broadband internet facility.

Fully computerized and well equipped library facility with more than 50,000 books

Reading room with 37 dedicated terminals with online international e-journals

Entire campus in complete WiFi environment

Entire campus under CCTV surveillance.

Dedicated ambulance and medical center for students.

The campus is wrapped around with serene natural background and a river flowing through.

The pleasant feeling amidst nature inspires every student from morning to evening to feel fresh concentrate & be focused on their goals.

College bus facility from Asangaon Railway station

Playground, cafeteria and common rooms

Meditation Center

Special classes at Thane

Gym with all workout amenities

# Master of Management Studies



## Why MMS

It is certainly true that there are many streams and courses available but it is strongly believed that MMS Students are comparatively more capable and skilled when it comes to deliver the best and achieve the maximum. They are considered to be multi- skilled individuals with good interpersonal skills, quick on the feet thinking ability, good knowledge of the market, awareness of the latest business news and strong command over financial issues. Over and above, they are also known to have a powerful understanding and willpower that helps them cope up with stringent deadlines and increasing time constraints in the corporate world.

## What make us unique?

ARMIET's Management course is designed to create managers with skill, aptitude and knowledge to meet the demands of competitive marketplace.

The pedagogy of the course includes extensive use of case studies and projects based on real-life situations. The case studies and Projects are selected so that they develop the student's ability to think about business as a whole. The result is an intensive, highly interactive learning experience for the students.

### **An integrated program that provides**

- Theoretical knowledge along with
- Practical exposure & at the end
- Assured Placement

# Importance of MMS Degree



## **Needs no Experience**

A fresh graduate degree is all you need. One of the best things about MMS is that it needs no work experience to enroll in the program.

## **Acquiring leadership and managerial skills**

You learn from a diverse array of subjects of management. Profound leaders from different organizations come and give guest lectures to the students. It helps them understand the challenges and skills they need to acquire to take on their dreams.

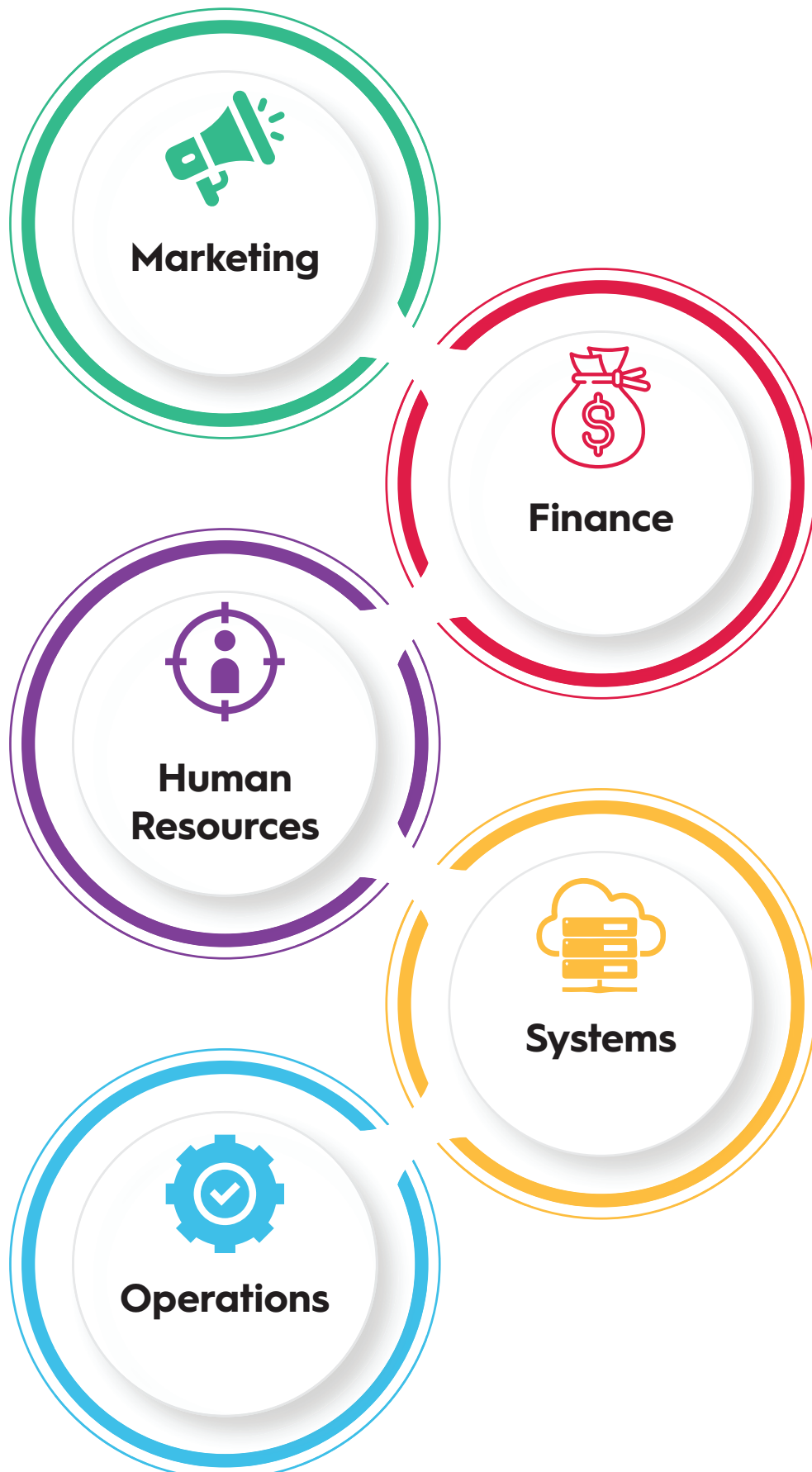
## **Level of rigour in the MMS program**

A management program, irrespective of its name, is rigorous and demanding in nature. As they say, there is no shortcut to success. The curriculum focuses equally on enhancing the management concepts theoretically but also through practical aspects as well.

## **All Rounded Experience**

MMS gives you a three-dimensional experience. Be it in terms of curriculum or the management activities organized across the duration of the course, you will come out a different and evolved person.

# Specializations







## Curriculum - Semester I

Perspective Management	Operations Management
Effective Business Communications	Negotiation And Selling Skills
Organizational Behaviour	Managerial Economics
Financial Accounting	Business Statistics

## Curriculum - Semester II

Financial Management	Marketing Management
Operations Research	Corporate Social Responsibility
Human Resource Management	Business Environment
Business Research Method	Entrepreneurship Management

## Curriculum - Semester III (Common Subjects)

International Business	Summer Internship Project
Strategic Management (University Paper)	

## MARKETING SPECIALIZATION SUBJECTS



Product and Brand Management	Service Marketing
Sales Management	Marketing Strategy
Consumer Behaviour	Digital Marketing (Elective Subject)

## FINANCE SPECIALIZATION SUBJECTS



Financial Market Institutions	Financial Regulations
Security Analysis and Portfolio Management	Derivatives and Risk Management
Corporate Valuation and Mergers & Acquisitions	Banking & Financial Services Institutions (Elective Subject)



## HUMAN RESOURCE SPECIALIZATION SUBJECTS



Compensation and Benefits	Training and Development
Competency HRM and Performance Management	HR Planning and Application of Technology in HR
Labour Laws and Implications on Industrial Relations	Employee Branding and Employee Value Proposition (Elective Subject)

## OPERATIONS SPECIALIZATION SUBJECTS



Supply Chain Management	Manufacturing Resource Planning and Control
Operations Analytics	Materials Management
Service Operations Management	TQM (Elective Subject)

## SYSTEM SPECIALIZATION SUBJECTS



Software Engineering	Knowledge Management
Cloud Computing & Virtualization (Elective Subject)	Big Data and Business Analytics
Enterprise Management System	Database Management System

## Curriculum - Semester IV (Common Subjects)

Project Management (University Paper)	Final Year Project in Functional Specialisation
Final Year Project in General Management	Final Year Project in Social Relevance

<b>MARKETING SPECIALIZATION SUBJECT</b> International Marketing	<b>OPERATIONS SPECIALIZATION SUBJECT</b> Operations Outsourcing & Offshoring
<b>FINANCE SPECIALIZATION SUBJECT</b> Commercial Banking	<b>SYSTEM SPECIALIZATION SUBJECT</b> Strategic Information Technology Management
<b>HUMAN RESOURCE SPECIALIZATION SUBJECT</b> Strategic HRM	



# Earn While You Learn

**Students will be placed on traineeship  
(Summer Internship Project)**

Some companies along with their monthly stipend ranges

Pagal guy	₹ 20000
Club Mahindra	₹ 18000
Future Group	₹ 12000
HDFC Life	₹ 12000
Angel Broking	₹ 11000
Muthoot Finance	₹ 10000

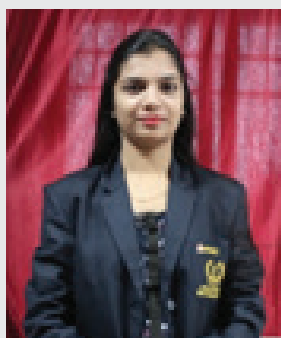




# Campus Placements



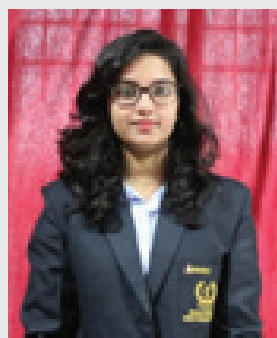
# Placements



**POOJA PATIL**  
J.P PARSIK BANK



**SARWALAXMI C.**  
ACCENTURE



**DIMPLE PANDORIA**  
MOTILAL OSWAL



**DIVYA YADAV**  
ABHAY TRADING PVT LTD.



**AJAY GAUD**  
THANE SAHAKARI BANK



**NIKHIL KARALE**  
THANE DIST.  
COOPERATIVE BANK



**OMKAR DERE**  
ICICI BANK



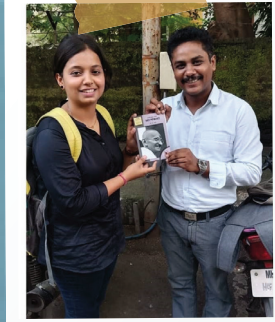
**RAHUL JANGARE**  
CSB BANK

# Social & Extra Curriculum Activity

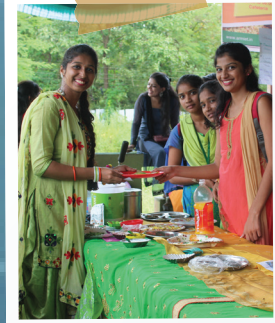
## Freshers Party at Lonavala



## Gandhi Book Event on 2nd Oct. Every Year Sell 5 Books & Earn 1 Book



## MMS Bristopreneurs GALA - Experience of Being Entrepreneur



## Convocation





# Social & Extra Curriculum Activity

## Kerala Relief Fund (Student Social Responsibility Activity)



## Mathru Devo Bhava Event Every Year - Honor Mothers



## Cross Cultural Meetup at Sikkim & Darjeeling



## International Industrial Visit to Dubai, in Association with American University of Dubai







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**Campus:** A.S. Rao Nagar, Sapgaon Vill., Shahapur, Thane, - 421601. Tel.: 02527-212221/22, Tele. Fax: 022-40244310

## APPLICATION FOR ADMISSION TO MMS YEAR 2021-22

To,  
The Director, MMS  
ARMIET

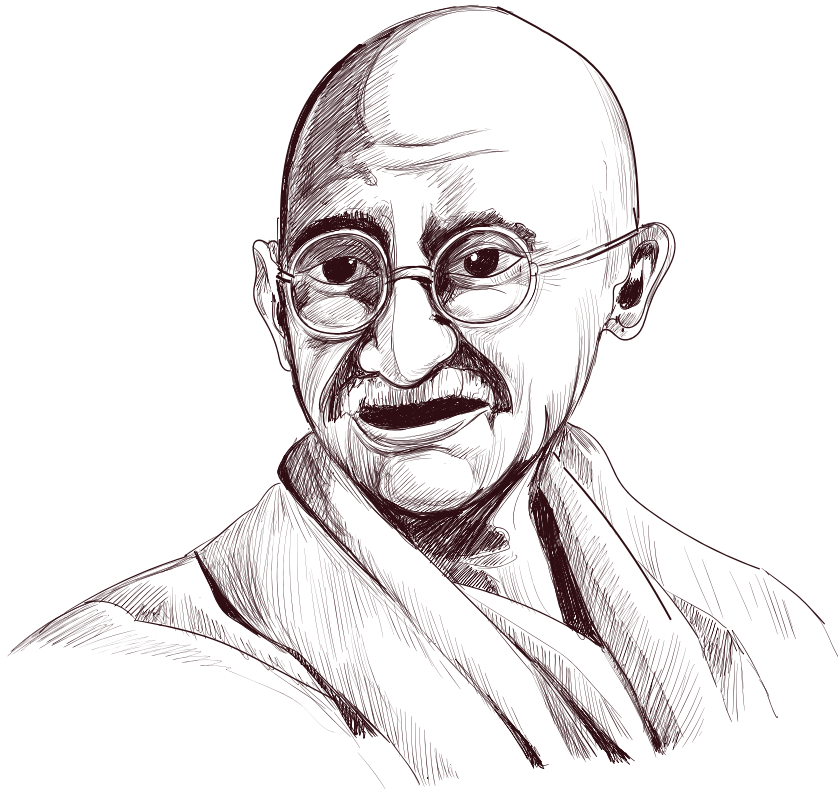
I wish to apply for admission for MMS Course

Entrance Exam \_\_\_\_\_ Roll No. \_\_\_\_\_

Score \_\_\_\_\_ / \_\_\_\_\_ Percentage \_\_\_\_\_

\*ATMA/MAT/CAT/XAT/MAN-MBA/MMS-CET 20 \_\_\_\_\_





If we want to reach real peace in this world,  
we should start educating children.

*- Mahatma Gandhi*

**DTE CODE**

**ENGG. - EN3219  
DIP. - DEN3219**

**ADMISSIONS OPEN FOR MMS [2021-22]**

**DTE CODE**

**MMS - MB3219  
ME - ME3219**

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**Head Office:** 124, Vardhaman Industrial Estate, Gokul Nagar, Thane (W) - 400601.

 **76666 12039 / 99301 14278 / 84258 15235**

 **armiethr12@gmail.com / dean.armiet@gmail.com**  **www.armiet.in**

 **/ARMIETCollege**     **/armietcollege**